PTO/SB/21 (09-06)

Approved for use through 03/31/2007. OMB 0651-0031 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

#/		Application Number	10/725,192
TRANSMITTAL		Filing Date ,	December 1, 2003
FORM		First Named Inventor	Jeffrey A. McFadden
		Art Unit	3622
(to be used for all correspondence after initial f	filing)	Examiner Name	unknown
Number of Pages in This Submission	6 **	Attorney Docket Number	10005.001810

Total Number of Pages in This	s Submission	1 '6 **	Attorney Docket Nu	ımber	10005.001	810	
		ENCLO	SURES (check all tha	t apply)			
Fee Transmittal Form		☐ Drawing(s)		After Allowance Communication to TC			
Fee Attached	[Licensing-related Papers			—	Communication to Board als and Interferences	
Amendment / Reply][Petition				Communication to TC lotice, Brief, Reply Brief)	
After Final			Convert to a al Application		Proprieta	ary Information	
Affidavits/declaration	(s)		Attorney, Revocation f Correspondence Add	ress	☐ Status Le	etter	
Extension of Time Reque	est [Terminal I	Disclaimer		Other E	nclosure(s) entify below):	
] [Request f	or Refund		PTO SB-08a	·	
Express Abandonment R	tequest [CD, Number of CD(s)			Copy of cited Return Rece	d refs.: N, O, & P docs. only; sipt Postcard	
Information Disclosure S	tatement	☐ Lan	dscape Table on CD				
Certified Copy of Priority Document(s)		Remarks	** does not inclu	de pages	of cited refer	rences	
Reply to Missing Parts/ Incomplete Application Reply to Missing Pa under 37 CFR1.52 of							
	SIGNA	ATURE OF	APPLICANT, ATTO	RNEY, OF	RAGENT		
Firm	(OKAMOTO & BENEDICTO LLP					
Signature		Panic Bur					
Printed Name		Patrick D. Benedicto					
Date		December 19, 2006 Reg. No. 40,909					
		CERTIFICA	TE OF TRANSMISS	ION/MAI	LING		
Service with sufficient post	I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.						
Signature	Pac						
Typed or printed name Patrick D. Benedicto Date December 19, 2006					December 19, 2006		

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Jeffrey A. McFadden

Serial No.: 10/725,192

Filed: December 1, 2003

Title: Delivery of Advertising to

Telephone Users

Examiner: not yet known

Art Unit: 3622

Atty. Dkt. No.: 10005.001810

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Under 37 C.F.R. §1.56 and §§1.97-98

Sir:

Pursuant to the provisions of 37 CFR 1.56 and §§1.97-98, enclosed herewith is form PTO/SB/08 (substitute for form 1449A/PTO) listing references which may be material to the examination of this application, and with respect to which there may be a duty to disclose. The filing of this Information Disclosure Statement shall not be construed as a representation regarding the completeness of the list of references, or that inclusion of a reference in this list is an admission that it is prior art or is pertinent to this application, or that a search has been made, or as an admission that the information listed is, or may be considered to be, material to patentability, or that no other material information exists, and shall not be construed as an admission against interest in any manner.

A copy of each listed reference is enclosed herewith, unless no such copy is required pursuant to 37 CFR § 1.98(d).

This application relies, under 35 U.S.C. § 120, on the earlier filing date of prior application Serial No. [SERIAL NUMBER], filed on [FILING DATE], and the references cited therein are hereby listed but are not required to be provided in this application under 37 CFR § 1.98(d).

Pursuant to 37 CFR §1.97, this Information Disclosure Statement is being submitted under the section indicated below.

\boxtimes	37 CFI	R §1.97(b).
	37 CFI ⊠	Applicant certifies pursuant to 37 CFR § 1.97(e) that either: □ each item of information contained in this Information □ Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; OR □ no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this certification after making reasonable inquiry, was known to any individual designated under 37 CFR § 1.56 (c) more than three months prior to the filing of this Statement.
		OR Applicant submits the petition fee of \$180 as set forth in 37 CFR § 1.17(p).
		Applicant certifies pursuant to 37 CFR § 1.97(e) that either: each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more that three months prior to the filing of this Statement; OR no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this certification after making reasonable inquiry, was known to any individual designated under 37 CFR § 1.56(c) more than three months prior to the filing of this Statement.
	AND ☐ 1.17(p)	Applicant submits the petition fee of \$180 as set forth in 37 CFR §

Consideration of the listed references and favorable action are respectfully solicited.

Respectfully submitted,
Jeffrey A. McFadden

Dated: December 19, 2006

By: Pania Ber

Patrick D. Benedicto, Reg No. 40,909

Attorney For Applicant(s)
OKAMOTO & BENEDICTO LLP

P.O. Box 641330

San Jose, CA 95164-1330 Tel.: (408) 436-2110

Fax: (408) 436-2114

	CERTIFICATE OF MAILING						
deposited with the Commissioner for Express Mail Mail	that this correspondence, including the enclose United States Postal Service as first class Patents, P.O. Box 1450, Alexandria, VA 22313-1 and Number is filled in below, then this correctal Service "Express Mail Post Office to Addre	mail in an enve 450 on the date spondence is be	lope addressed to: shown below. If the ing deposited with the				
Typed or Printed Nam	Patrick D. Benedicto	Dated:	December 19, 2006				
Express Mail Ma (optional):	iling Number						

DEC 26 2006 W

PTO/SB/08A (09-06)
Approved for use through 03/31/2007. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Substitute for form Complete if Known

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1 of 2

Allewa !

	Complete if Known	
Application Number	10/725,192	
Filing Date	December 1, 2003	
First Named Inventor	Jeffrey A. McFadden	
Art Unit	3622	
Examiner Name	unknown	
Attorney Docket Number	10005.001810	

			U.S. PATENT [OCUMENTS		
Examiner	Cite	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant	
Initials *	No. ¹	Number - Kind Code ² (if known)			Passages or Relevant Figures Appear	
	G	US- 5,724,521	Mar. 3, 1998	Dedrick		
	Н	US-6,567,658	May 20, 2003	Van De Graaf		
	1	US- 6,567,854	May 20, 2003	Olshansky, et al.		
****	J	US- 6,590,970	Jul. 8, 2003	Cai, et al.		
	К	US- 6,601,040	Jul. 29, 2003	Kolls		
	L	US- 6,577,861	Jun. 10, 2003	Ogasawara		
=	М	US- 6,578,056	Jun. 10, 2003	Lamburt		
		US-				
_		US-				
	Í	US-				
		US-				
		US-				
		US-				
		US-				
	I	US-				
		US-				
		US-				
		US-				
		US-				
		US-				

		FOREIGN PA	TENT DOCU	MENTS		
Examiner Cite No.1	Cita	Foreign Patent Document	Publication	Name of Patentee or	Pages, Columns, Lines, Where Relevant	
	Country Code ³ - Number ⁴ - Kind Code ⁵ (<i>if known</i>)	Date MM-DD-YYYY	Applicant of Cited Document	Passages or Relevant Figures Appear	T ⁶	
	N	WO 01/89183 A1	11/22/2001	Taschereau, John		
1 	0	WO 00/62564 A1	10/19/2000	Qualcomm, Inc.		
				1		

Examiner Signature	Date Considered	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. Senter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. This is the indicated on the document under WIPO Standard ST. 16 if possible. Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Approved for use through 03/31/2007. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Substitute	for form 1449B/PTC)		Complete if Known			
111501		- 10	01.001105	Application Number	10/725,192		
			CLOSURE	Filing Date	December 1, 2003		
STATEMENT BY APPLICANT			PPLICANT	First Named Inventor	Jeffrey A. McFadden		
				Art Unit	3622		
(Use as many sheets as necessary)				Examiner Name	unknown		
Sheet	2	of	2	Attorney Docket Number	10005.001810		

	NON PATENT LITERATURE DOCUMENTS					
Examiner Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. Supplementary European Search Report for Application No. EP 04 78 9178 (2 sheets)				
	Р					
······································						
		·				
	-					
Examiner Signature		Date Considered				

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance

and not considered. Include copy of this form with next communication to applicant.

Applicant's unique citation designation number (optional). Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

